

# The Impact of Electricity Pricing Schemes on Storage Adoption In Ontario

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# Motivation & Problem

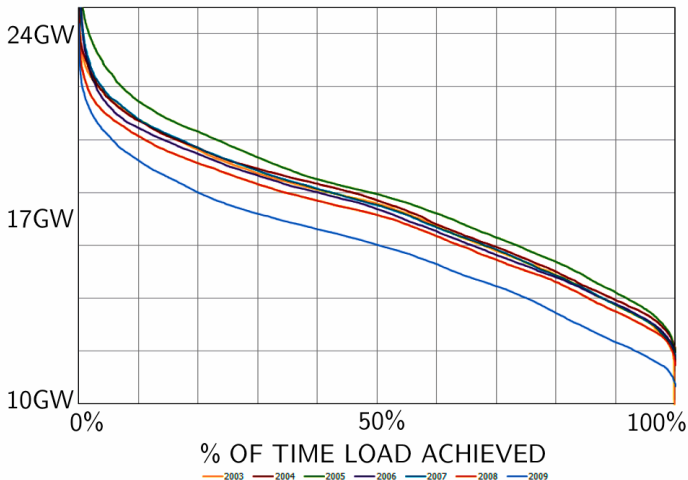
# Peak Load Is Expensive

Ontario: \$12BN over next 30 years to reduce peak load. 120M/1% reduction.

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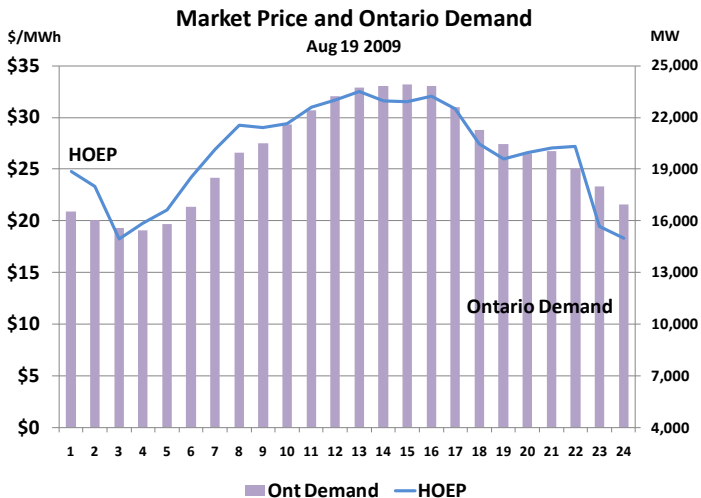
For two reasons: **sizing** and generation:

“15 Minute Sizing”



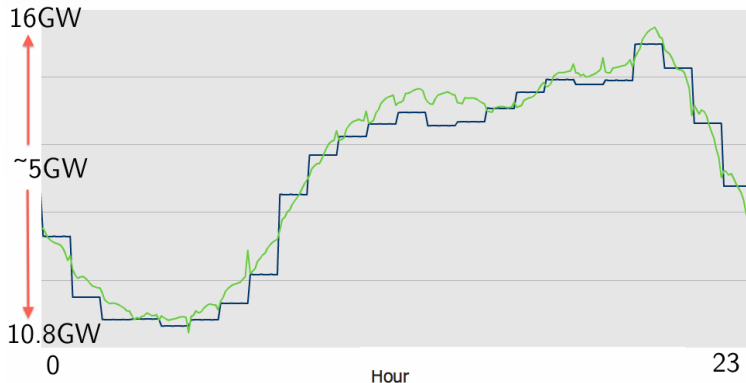
# Peak Load Is Expensive

For two reasons: sizing and **generation**:



# Can Storage Adoption Reduce The Load Factor?

- A better metric: *load factor (LF)*—peak/average.
- Goal: **utilization**. Off-peak  $\uparrow$  peak  $\downarrow$  (ideal = flat)
- Homeowners ( $\approx 30\%$  of aggregate load) can help via electricity arbitrage using storage



# Problem Formulation

Given...

- the “grid” sets the electricity pricing scheme  $p$  for Ontario
- people are perfectly rational\*
- everyone (grid + Ontarians) benefits if the LF is reduced

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Project Goals:

- Is electricity arbitrage under  $p$  profitable for homeowners?
- What should the grid make  $p$  to reduce the LF the most given the above and have (1) hold?



# Methodology

# Methodology

We...

- Measure 16 homes consumption every 6s for 5-9 months
- Scale these to  $\omega$  of Ontario homeowners assumed to have storage (*agents*)
- Simulate the impact of agents' actions on the LF for  $\omega : 0 \rightarrow 1$  and for different  $p$
- Approximation: given  $o_i =$  Ontario agg. demand at  $i$ ,

$$\underbrace{o'_i(\omega)}_{\text{new agg. approx}} \approx \underbrace{(1 - \beta)o_i}_{\text{industry \& comm.}} + \underbrace{(1 - \omega)\beta o_i}_{\text{homeowners w/out storage}} + \underbrace{\omega\beta o_i h_i}_{\text{agents}}$$

## Agents...

- are given some storage
- know past hourly {prices, Ontario agg. load, own load} but must predict future values\*
- optimize their storage profile over a window of size  $w$  each hour
- update their predictions and re-optimize every hour

\* details skipped here

# Pricing Strategies

- Real Time Aggregate Pricing (RTAP)
- Proportional RTAP (PRTAP)
- **Time of day pricing (TODP)**
- **Tiered base usage pricing (TUBP)\***
- “Extreme” pricing (EP)

\*acts as flat here

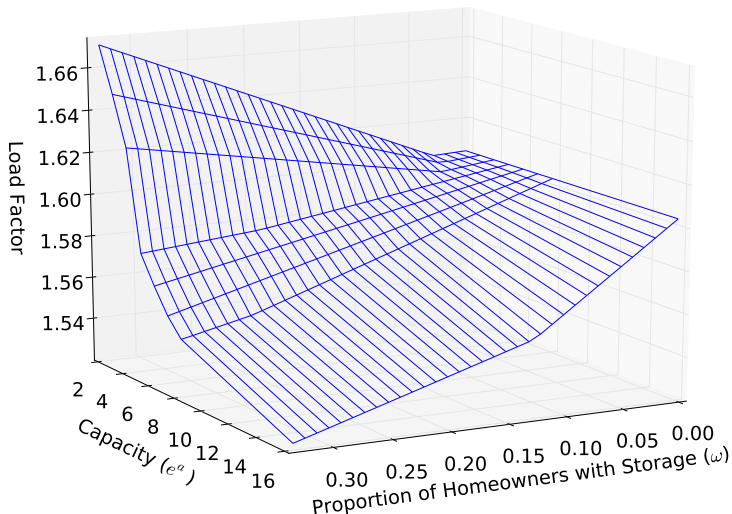
# Exact Optimization Is Impossible

We've proven:

- The optimal RTAP, PRTAP, & TUBP optimization windows are infinite
- For TODP, the optimization window is finite only under special conditions

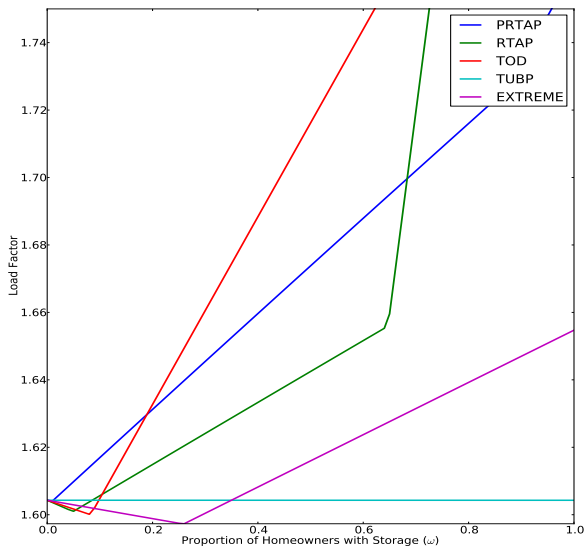
# Results

# It's All Fun And Games While $\omega$ Is Low...



The LF for varying levels of  $\omega$  and storage capacity under RTAP.

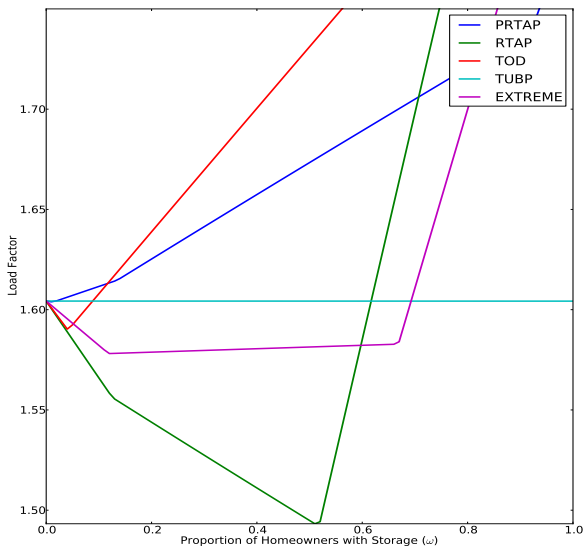
# Then Things Go Wrong!



Capacity = 4kWh



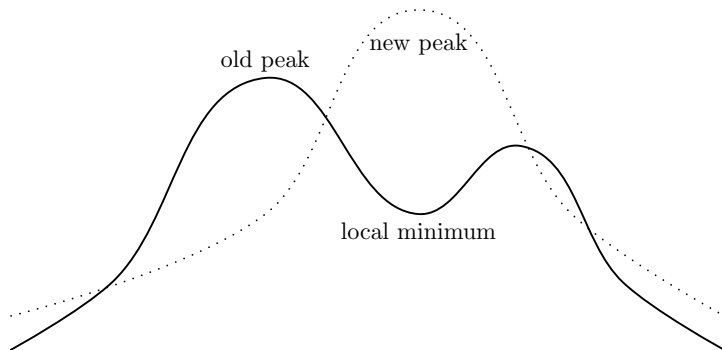
# Then Things Go Wrong!



Capacity = 16kWh

# What is Going On?

- All non-flat pricing schemes where agents' all view the same price\* leads to the correlation of otherwise uncorrelated load



\*PRTAP wasn't a good scheme for different mathematical reasons

# Unstable System

peaky system

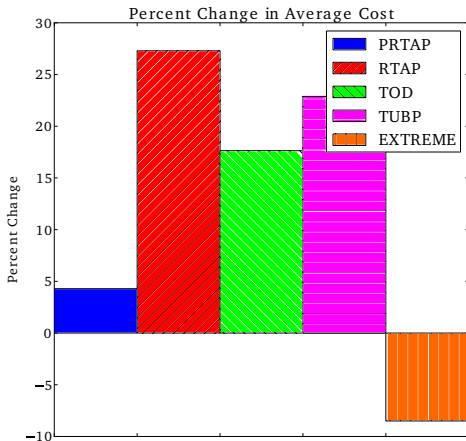
- storage adoption
- new peak
- convergence to flat pricing
- storage useless
- peaky system
- pricing plan changes
- storage usage
- ...???

We don't know the best solution **yet** to this problem.

Two Ideas: Randomness (can't enforce), Subregional Pricing...

# Electricity is Too Cheap To Buy Storage

- Posed a realistic storage cost model, but LP became an IP. Under optimistic cost model (\$20/kWh every 500 cycles), storage *still* isn't profitable.



# Conclusions

- We asked whether storage is profitable and whether its adoption can reduce the LF
- As the penetration rate increases, the system doesn't converge
- For proposed/in use pricing schemes, storage is not profitable